**Global UBT Fest 2024**

**Summer Academy: Entrepreneurship and Innovation**

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| Home | **Location:** Address or Room Number |
| Daily Calendar | **Date:** 15. 07. 2024 |
|  | **Time:** 17:00-20:00 |

| Time | Item | Presenter |
| --- | --- | --- |
| 17:00:17:10 | Official Opening of the Summer Academy | Kestrim Avdimetaj |
| 17:10-18:30 | Management & Entrepreneurship | Erin C. Johnson |
| 18:40-20:00 | Lean Six Sigma Methods and Techniques for Continuous Improvement in Business | Engelbert Zefaj |

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| Home | **Location:** Address or Room Number |
| Daily Calendar | **Date:** 16. 07. 2024 |
|  | **Time:** 17:00-20:00 |

| Time | Item | Presenter |
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| 17:00-18:20 | TBD | The industry |
| 18:30-19:50 | Social Enterprise | Ermira Shehu |

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| Home | **Location:** Address or Room Number |
| Daily Calendar | **Date:** 17. 07. 2024 |
|  | **Time:** 17:00-20:00 |

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| Time | Item | Presenter |
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| 17:00-18:20 | TBD | The industry |
| 18:30-19:50 | Application of AI in Marketing | Gonxhe Beqiri |

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| Home | **Location:** UBT EMSHIR |
| Daily Calendar | **Date:** 18.07.2024 |
|  | **Time:** 17:00-20:00 |

| Time | Item | Presenter |
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| 17:00-20:00 | MICRO BUSINESS GAME-I | Arta Mulliqi  Ardian Uka  Kujtim Zylfijaj  Mentor Shaqiri |
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| Home | Location: UBT EMSHIR |
| Daily Calendar | Date: 19.07.2024 |
|  | Time: 17:00-20:00 |

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| 17:00-20:00 | MICRO BUSINESS GAME-II | Arta Mulliqi  Ardian Uka  Kujtim Zylfijaj  Mentor Shaqiri |
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