



Global UBT Fest 2025

Summer Academy: Entrepreneurship and Innovation



Location: UBT Emshir- A110



Date: 07. 07. 2025



Time: 17:00-20:00

Time	Item	Presenter
17:00-17:10	The official opening of the summer academy	Kestrim Avdimetaj
17:10-18:20	TBD	ELKOS Group
18:40-20:00	Application of "Total Quality Management" by small and medium-sized enterprises	Engelbert Zefaj



Location: UBT Emshir- A110



Date: 08. 07. 2025



Time: 17:00-20:00

Time	Item	Presenter
17:50-18:50	TBD	Dukagjini Group
19:00-19:50	Applying SEO (Search Engine Optimization) to Marketing	Gonxhe Beqiri



Location: UBT Emshir- A110



Date: 09. 07. 2025



Time: 17:00-20:00

Time	Item	Presenter
17:00-18:20	TBD	SPEEEX
18:30-19:50	Social Entrepreneurship	Ermira Shehu



 **Location:** UBT Emshir- A110
 **Date:** 10.07.2025
 **Time:** 17:00-20:00

Time	Item	Presenter
10:00-17:00	Saving Game	Hamez Rama Fisnik Bytyqi Mirjeta Domniku

 **Location:** UBT Emshir- A110
 **Date:** 11.07.2025
 **Time:** 17:00-20:00

Time	Item	Presenter
10:00-17:00	Micro Business Game	Ardian Uka Mentor Shaqiri
