



GLOBAL UBT FEST 2026
15TH EDITION

Global UBT Fest 2026

Summer School: Media and Communication

Faculty: Media and Communication



Location: UBT Campus, Lipjan



Date: 06/07/2026



Time: 10:00

Time	Item	Presenter
09:00 – 09:30	Registration, Opening Ceremony and Welcome Remarks	Ferid Selimi
09:30 – 10:00	Dean and Coordinator Address	Safet Zejnullahu
10:00 – 12:00	Educational Technology and Digital Tools <i>(Joint activity with the University of Elbasan)</i>	Halil Ponik
12:00 – 13:00	Discussion & Reflection	



Location: Ibrahim Rugova Square



Date: 07/07/2026



Time: 10:00

Time	Item	Presenter
10:00 – 11:30	Simulation of Field Reporting with Students	Edona Sulejmani
11:30 - 13:30	Distribution of Promotional Leaflets	Driton Iseni
13:30 – 15:00	Discussion & Reflection	Safet Zejnullahu



Location: UBT Campus, Lipjan

Date: 08/07/2026

Time: 10:00

Time	Item	Presenter
10:00 – 11:30	Presentation: Media Production and Digital Storytelling <i>(Joint activity with the University of Elbasan)</i>	Driton Iseni
11:30- 12:30	Discussion & Reflection	Edona Sulejmani
13:00 – 13:30	Group Work with Students: From Idea Development to the Final Production of a Podcast	Safet Zejnullahu



Location: UBT Campus, Lipjan

Date: 09/07/2026

Time: 10:00

Time	Item	Presenter
10:00- 11:30	Student Projects	Safet Zejnullahu
11:00-12:30	Presentation of Student Projects	Burim Haliti
12:30 – 13:00	Discussion & Reflection	Driton Iseni/Edona Sulejmani



Location: UBT Campus, Lipjan



Date: 10/07/2026



Time: 10:00

Time	Item	Presenter
Discussions		
10:00 – 11:30	“The contested accuracy of information in the digital age”	Gjylije Rexha
11:30 - 13:00	"Artificial Intelligence and journalism, professional partnership or threat to the profession?"	Musa Sabedini
12:10 – 13:30	“Sfidat e gazetarisë përballë intelegjencës artificiale”	Xhevahire Millaku
13:30 – 14:00	Closing remarks	Ferid Selimi
