



## Global UBT Fest 2026

### Shkolla Verore: Entrepreneurship and Innovation

#### Faculty: Business Management and Economics



**Location:** UBT Emshir- A110



**Date:** 06. 07. 2026



**Time:** 17:00-20:00

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Time	Item	Presenter
17:00 – 17:20	Official opening of the summer academy	Kestrim Avdimetaj
17:20-18:30	Creating new entrepreneurs and the challenges	Shkelzen Jusaj-Albanian-German Business Union
18:40-20:00	Marketing and creating value for target customers	Gonxhe Beqiri



**Location:** UBT Emshir- A110



**Date:** 07. 07. 2026



**Time:** 17:00-20:00

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Time	Item	Presenter
17:00-18:20	Innovation in Sales Strategies and Penetration into International Markets	ELKOS Group
18:40-20:00	Innovation ecosystem and investment climate in Kosovo	Zef Dedaj

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**Location:** UBT Emshir- A110

**Date:** 08. 07. 2026

**Time:** 17:00-20:00

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<b>Time</b>	<b>Item</b>	<b>Presenter</b>
17:00-18:30	TBD	Frutex Company
18:40-20:00	Social Entrepreneurship	Ermira Shehu

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**Location:** UBT Emshir- A110

**Date:** 10.07.2026

**Time:** 10:00-17:00

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<b>Time</b>	<b>Item</b>	<b>Presenter</b>
10:00- 12:00	Micro Business Game	Ardian Uka
13:00-14:30	Micro Business Game	Mentor Shaqiri
15:00 – 17:00	Micro Business Game	Arta Mulliqi

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